

Homeowner Alert!

Insurance companies are **terminating** homeowners policies because of **black roof stains.**

The Problem

Insurance companies in your area have recently begun requiring that the black stains on roofs be cleaned.

Failure to comply with the insurance company's roof cleaning requirement poses a real **risk for cancellation** of your homeowners insurance policy.

The black stains are organic growth that can **reduce the life of shingles.** In addition to insurance company requirements, shingle manufacturers require keeping debris cleaned from roof, gutters and valleys, damage to be repaired promptly, and maintaining caulking around flashing to keep their warranty in effect.

Even minor roof staining has proven to be grounds for possible insurance policy non-renewal!



**Roof Stains
Cause
Insurance
Cancellations**



**Soft Wash
Roof Cleaning
Safely Treats
Roof Stains**

The Solution

Soft Washing is the right way to clean the black stains from a roof. It is a safe & gentle method for treating and removing moss, algae, lichen and other pests because it does not rely on high pressure or manual agitation of roof shingles.

Unlike other roof cleaning methods, it utilizes a **100% biodegradable** solution applied at low pressure (only 45 psi). It kills roof organic growth completely **on contact**, but with **zero risk** of shingle damage.

Moss, algae and lichen safely and naturally decompose off the roof within 3-6 months - without pressure washing, brushing or scraping - thus maintaining the roof warranty and avoiding roof damage.

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Take action today! Call or click now: **877-526-7244** | www.VestaWash.com

The Results

Our solution immediately removes black algae streaks and sanitizes the surface of bacteria and other allergens. It is a clear advantage over simply brushing or zinc sulfate applications.

Because we use a liquid application, moss, algae and lichen are killed completely, all the way to the roots. Plus, our **Soft Washing** cleaning solution contains a residual algaecide which keeps your roof cleaner **up to 5x longer** than traditional cleaning methods.



Whatever you choose to do, please ***do not pressure wash your roof!***



About Us

Vesta Wash is a top-rated exterior cleaning company serving the greater Philadelphia area since 2011. The owner, Tim Teed, has over 25 years of residential and commercial construction experience at a national manufacturer.

- ✓ **General Liability Insurance**
- ✓ **Workers Comp insurance**
- ✓ **Yearly Employee Background Checks**
- ✓ **5 Year Warranty on most roof cleanings**

Questions or concerns?

Contact us for more information:

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